

## DAGENHAM PARK SUBJECT CURRICULUM

<b>Subject</b>	<b>Business</b>
<b>Year Group</b>	<b>Year 11 GCSE</b>
<b>Overview</b>	<b>EDEXCEL GCSE Business consists of two 90 minute exams at the end of Year 11</b>
<b>Autumn Half term 1</b>	<p>At this point pupils will begin Theme 2 – Building a business.</p> <p>“Growing the business” introduces methods of growth and how and why business aims and objectives change as businesses evolve before studying the impact of globalisation and the ethical and environmental questions facing businesses.</p>
<b>Autumn Half term 2</b>	<p>The section entitled “Making marketing decisions” involves pupils exploring how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.</p>
<b>Spring Half term 1</b>	<p>“Making operational decisions” is the topic which focuses on meeting customer needs through the design, supply, quality and sales decisions a business makes. This includes business operations, supply chain management, quality management strategies and the sales process.</p>
<b>Spring Half term 2</b>	<p>The final topic, “Making human resource decisions” shows pupils that growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity.</p> <p style="text-align: center;"><b>From this point pupils will follow a revision and exam technique programme until the exams in May / June</b></p>
<b>Homework</b>	<p><b>Homework will be provided weekly via <i>Show My Homework</i>. Homework set will reinforce the skills learnt in lesson.</b></p>
<b>Useful Resources</b>	<p><b>SharePoint Tutor2U Businessstudiesonline</b></p> <p><b>Pupils will be provided with revision resources throughout the year – these will be detailed on SMHW</b></p>