

## Statement of Intent - Business Studies

The academic and vocational curriculum offered by the commercial studies department is designed and delivered, at whichever key stage, to enable pupils **to grow** by taking a first step into both the world of entrepreneurship and employability **which will promote a healthy mind and body**. This will inspire their commercial thinking that is built on the **belief of respect** as they develop their business and economic knowledge **and strive to be the best they can be**.

In all commercial studies subjects, pupils will have the opportunity to use their critical thinking, **resilience and courage** to approach non-routine problems, applying expert and creative solutions by using systems and technology. Pupils will communicate **and build positive relationships** by working collaboratively, negotiating and influencing to enhance the way in which they present themselves and **succeed in making others proud**.

The curriculum follows a logical path, from a broad year 9 curriculum introducing the world of business through to level 3 pupils challenging business concepts while appreciating the contribution of economics and business to the wider economic and social environment.

Pupils will gain a holistic understanding of business in a range of contexts and develop a critical understanding of organisations and their ability to meet society's needs and wants **considering humanity and kindness**. This will lead them to **generate and embrace enterprising** and creative approaches to business opportunities, problems and issues while being aware of the ethical dilemmas and responsibilities faced by organisations and individuals.